



alumni outreach

**CONTENT SUBMISSION WEBINAR**



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# Agenda

- Updates on Alumni Outreach
- Submission Criteria
- New content submission protocol



we're going digital

We are planning to roll out the first phase of our digital version of the Alumni Outreach. Hard copies will still be delivered to those who prefer them, but an option will be available for those who want the publication delivered digitally.



for more information please follow us on social media and visit our website

# Submission Criteria



- Min. Word Count: Approx. 275\*
- Max Word Count: Approx. 475\*
  - 1" Margin | 12 pt. Font | Single Spaced



# Submission Criteria



- Unacceptable File Types

- Zip Files
- PDF
- GIF (Or any dynamic/moving images)
- Encrypted Files

- Acceptable File Types

- JPEG
- PNG
- DOC/.DOCX





## OKAY

“We raised over \$200,000 for TSU students from the Greater Atlanta area from our annual Hiking for Higher Education fundraiser.”

## EXCELLENT

“300 participants and over 7,000 steps later we exceeded our fundraising goal and accepted the generous donation of more than \$500,000 from our annual Hiking for Higher Education fundraiser. Those who attended were able to witness the nature-filled...”



Questions?

